



SARACAKIS
GROUP OF
COMPANIES

// Saracakis Group of Companies

Catastrophic Wildfires & Floodings in Greece:
A Proactive and Reactive Approach

In Motion for Over a Century





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COMPANIES

Key Facts



Year of establishment:
1922

Retail Footprint
Owned and third party:
↑ 350 sites

Main business sector:
Automotive

No. of employees:
Circa 780

↑ 20 Global brands handled:

Honda, Volvo, Mitsubishi, Komatsu, Massey Ferguson and others



Countries of operation:
Greece, Bulgaria, Romania, Cyprus

No. of companies:
11

Sales Turnover:
> €270m





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Brand Portfolio

IMPORT / DISTRIBUTION



PASSENGER CARS



HONDA



VOLVO



MITSUBISHI
MOTORS



AGRI



MASSEY FERGUSON



COMMERCIAL VEHICLES



VOLVO



RENAULT
TRUCKS



Irizar
Lighting the way



BATTERIES

Delkor



Sigma
MOTION



LEOCH
LEOCH BATTERY



MOTORCYCLES & ATV



HONDA



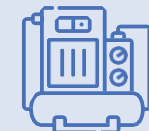
PEUGEOT
MOTORCYCLES



HORWIN
Intelligent Electric Vehicle



SEGWAY



GENSETS



KOHLER



SDMO



HIMOINSA
A YANMAR COMPANY

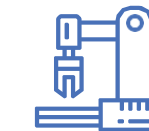


MARINE ENGINES

VOLVO
PENTA



HONDA
MARINE



INDUSTRIAL EQUIPMENT

HELI



MACHINERY

VOLVO

KOMATSU



TADANO



SERVICES



Απόλλων Α.Ε.

Insurance Brokerage
Financing

Affiliate company

Kinsen

SARACAKIS **LEASING**

Financing, Leasing,
Renting solutions



We Co-operate with:

ERGO

AIG

Allianz

CNP ΑΣΦΑΛΙΣΤΙΚΗ

ΕΥΡΩΠΑΪΚΗ ΠΙΣΤΗ
Πρωτοβουλία Αμεσότητας!

NN

EUROLIFE FFH
A FAIRFAX Company

ARAG

GENERALI

ΕΘΝΙΚΗ
Η ΠΡΩΤΗ ΑΣΦΑΛΙΣΤΙΚΗ

INTERAMERICAN

Groupama

ΕΥΡΩΠΗ
ΑΣΦΑΛΙΣΤΙΚΗ

INTERLIFE
ΑΣΦΑΛΙΣΤΙΚΗ

MONDIAL ASSISTANCE

ΑΤΛΑΝΤΙΚΗ ΕΝΩΣΗ

ΕΥΡΩΠΑΪΚΗ ΕΝΩΣΗ
ΑΣΦΑΛΕΙΑ ΜΙΝΕΤΤΑ



RETAIL

Company Owned



VOLVO



Romania
12 Retail Sites

Bulgaria
2 Retail Sites

Greece
3 Retail Sites





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Catastrophic Wildfires & Floodings in Greece: As an effect of Climate Emergency

In Motion for Over a Century



2023 Greece Wildfires



80+ Wildfires

**28
Human Lives Lost**

**1.800.000 acres
Burnt Land**

**20,000+
People Evacuated**

**Innumerable
Burnt and lost
Animals**



Climate Emergency isn't only about temperature rise.

The warming of the planet also has repercussions on rainfall with both droughts and extreme rainfall becoming more common in different parts of the world.

Climate Crisis is disrupting rainfall patterns putting our life, health and owned property at risk.

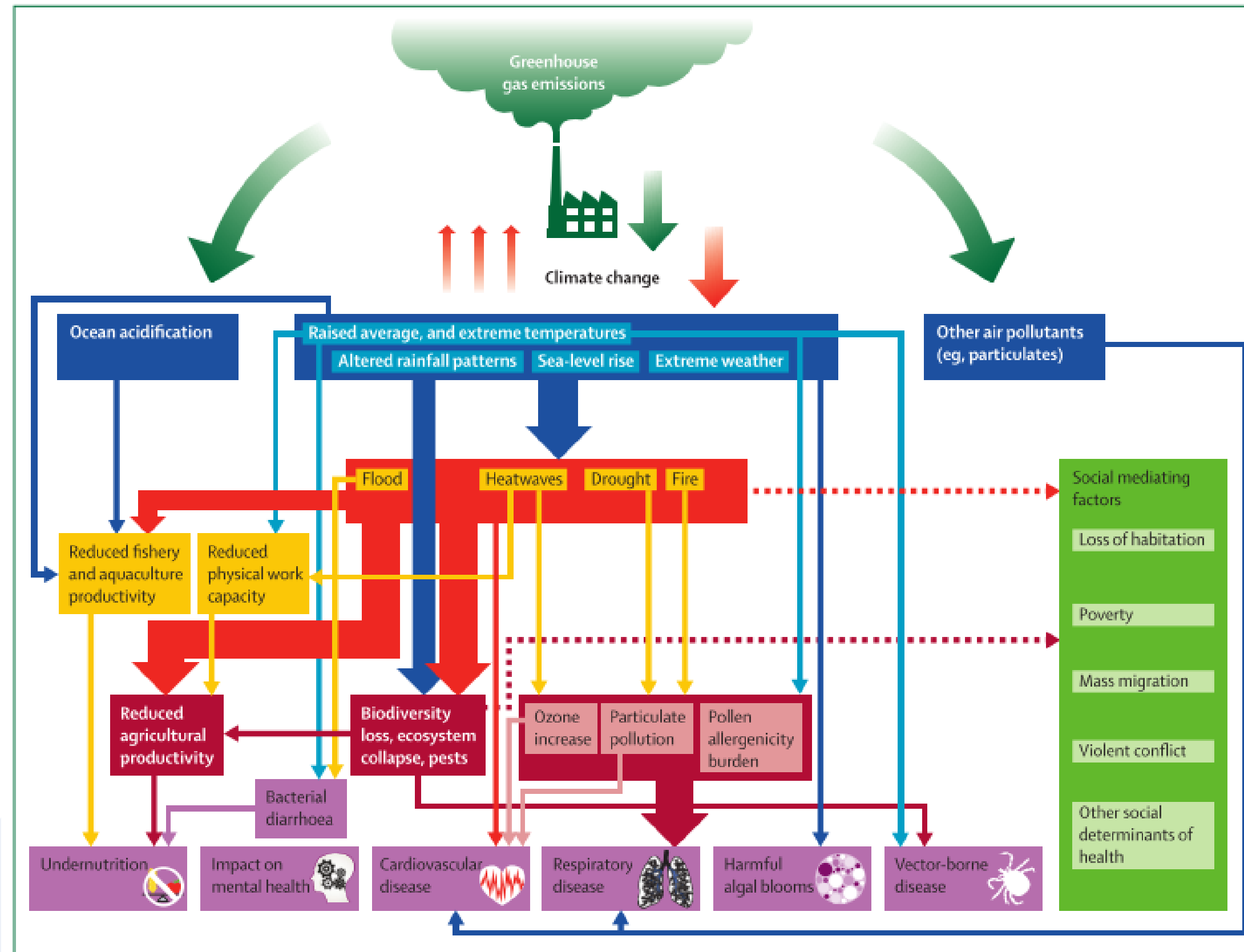


Global heating made the levels of rainfall that devastated the Mediterranean in early September up to 10 times more likely in Greece, according to a study from World Weather Attribution.

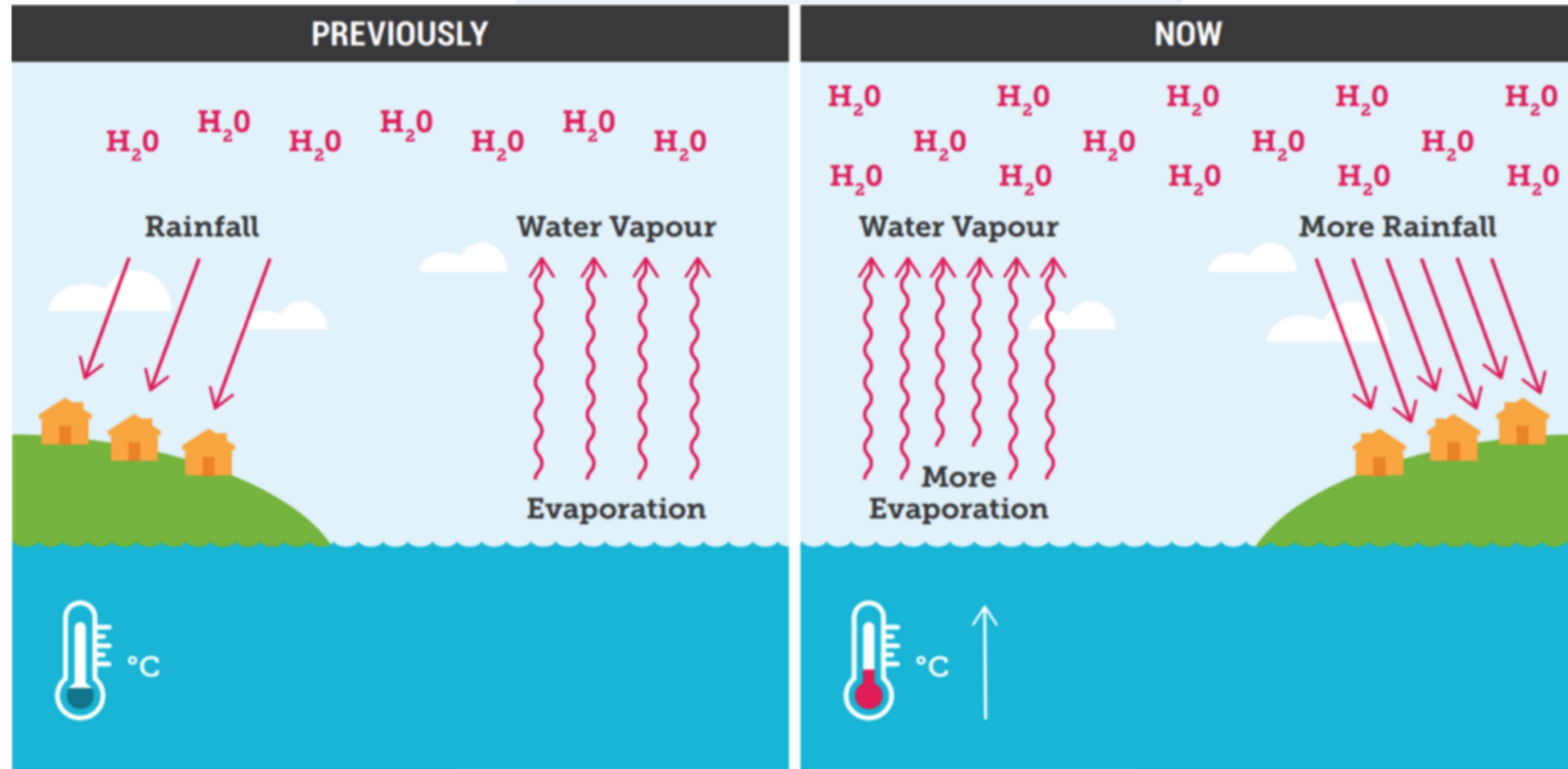
Carbon pollution led to heavier rains and stronger floods in Greece but other human factors were responsible for “turning the extreme weather into a humanitarian disaster”, scientists have said.



Climate Emergency: Greenhouse Gas Emissions




Climate Emergency: Creation of Floodings





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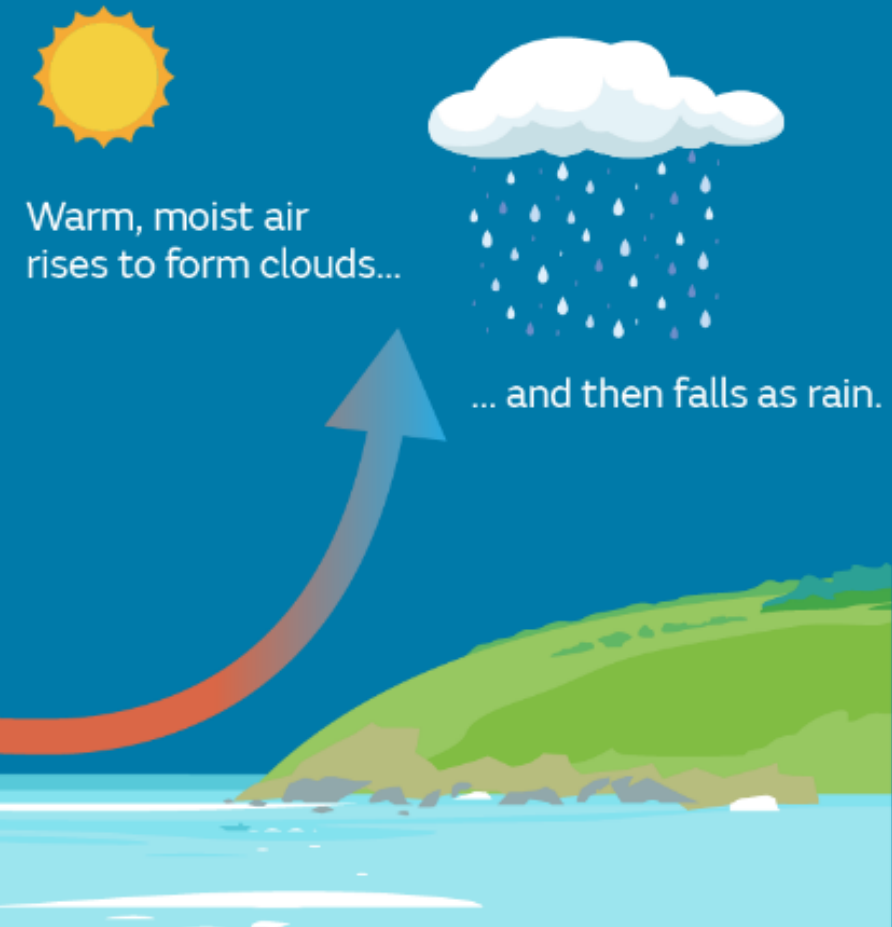
Climate Emergency: Rainfall Intensity

 **Met Office**

How does Climate Change affect rainfall intensity globally?

Natural Climate
(without human influence)

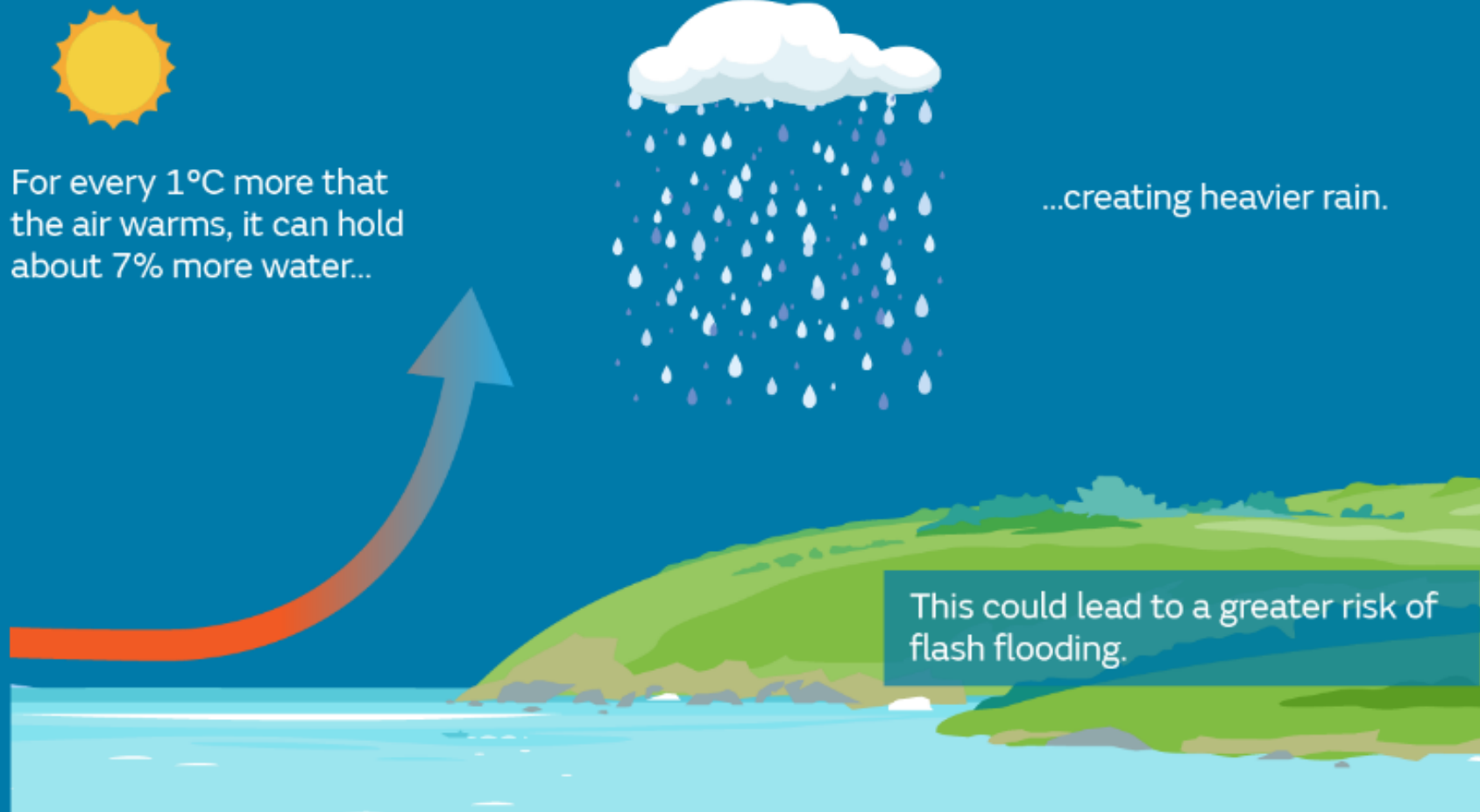
Warm, moist air rises to form clouds...
... and then falls as rain.



Future Climate
(with warmer air)

For every 1°C more that the air warms, it can hold about 7% more water...
...creating heavier rain.

This could lead to a greater risk of flash flooding.







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Catastrophic Wildfires & Floodings in Greece: The Reactive Approach

In Motion for Over a Century



Catastrophic Wildfires & Floodings: Reactive Approach

Suppliers of Firefighting Service and Government




Catastrophic Wildfires & Floodings: Reactive Approach

Providing Support & Vehicles to Ministry of Climate Crisis and Civic Protection



ΓΕΝΙΚΗ ΓΡΑΜΜΑΤΕΙΑ
ΠΟΛΙΤΙΚΗΣ ΠΡΟΣΤΑΣΙΑΣ




**ΟΜΙΛΟΣ
ΕΠΙΧΕΙΡΗΣΕΩΝ
ΣΑΡΑΚΑΚΗ**


**ΓΕΝΙΚΗ ΓΡΑΜΜΑΤΕΙΑ
ΠΟΛΙΤΙΚΗΣ ΠΡΟΣΤΑΣΙΑΣ**

**Ο Όμιλος Επιχειρήσεων Σαρακάκη
ενισχύει την Γενική Γραμματεία
Πολιτικής Προστασίας
στην Αντιμετώπιση των Επιπτώσεων
από τις Πυρκαγιές**

In Motion for Almost a Century



Catastrophic Wildfires & Floodings: Reactive Approach

Providing Humanitarian Aid to People Affected by Excessive and Catastrophic Wildfires & Floodings in Greece



Desmos is a Non-profit Foundation that serves as a **hub between donors and beneficiary organizations** since 2012. Its operation is based on transparency, accountability and impact assessment.
Mission: Matching donations from individuals, companies and foundations with real needs of the Greek society.



Catastrophic Wildfires & Floodings: Reactive Approach

Supporting the work of ANIMA – Association of Wildlife Protection and Treatment

ANIMA is a non-profit association active in the field of natural environment, with its main activity being **the nursing and rehabilitation of wild animals** in their natural environment.



Catastrophic Wildfires & Floodings: Reactive Approach

Tree Planting in Attica and Thessaloniki



We4all is an Environmental Organization with the mission to **help our planet heal itself and to remind people that Earth is our home, before it is too late.**





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Catastrophic Wildfires & Floodings in Greece: The Proactive Approach

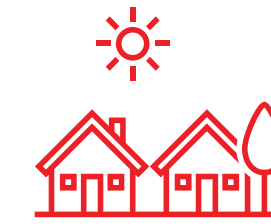
In Motion for Over a Century



Our Principles

Acting with Integrity 

Pledge to Do Good 



From CSR (Corporate Social Responsibility)

To **CSV (Creating Shared Value)**

Companies can drive innovation, global growth, and create benefits for society in three ways.

- **By reconceiving their products and the markets they serve**, companies can help society to meet the needs of disadvantaged communities in developing countries.

- **By redefining productivity in the value chain**, firms may improve their own business processes through social or environmental innovations.

- **By supporting the development of industry clusters**, companies can strengthen their supplier networks and improve societal conditions.

Creating Shared Value consists of **policies and operating practices** that **enhance** the **competitiveness** of a company while simultaneously **advancing** the **economic** and **social conditions** in the **communities** in which it operates.



Electrification of Vehicles & Machinery



Carbon neutrality by 2050

- Climate change as a top priority by reducing global CO2 emissions.
- Commitment to environmental policies for cars, motorcycles, power units and components, as well as initiatives taking place at its factories, sales points, logistics centres, regional R&D offices and dealerships.
- Honda has significantly reduced CO2 emissions and energy use in its European operations through investments in more sustainable materials and renewable energy sources.
- **Over the next 10 years, Honda will invest €36 billion in electrification and software technologies to further accelerate its electrification, including both R&D and independent investments.**
- Honda's total R&D expenditure is budgeted at around **EUR 58 billion** over that period.



Net-Zero Emission by 2040

- Volvo's objective is to offer a **net-zero emission product range by 2040**, where electromobility forms an important part.
- **Urban Sustainability**
- Battery-electric vehicles and fuel cell electric vehicles will be key on this journey.
- Ambition to sell **50 per cent fully electric cars by 2025** and **only fully electric models by 2030**.
- During Climate Week NYC 2023, Volvo announced **the end of production of all diesel-powered Volvo Car models by early 2024**. In a few months from now, the last diesel-powered Volvo car will have been built, making Volvo Cars one of the first legacy car makers to take this step.





“We only have one future, and it will be made of our dreams, if we have the courage to challenge convention.”

Soichiro Honda
Japanese Engineer and Industrialist
Co-Founder of Honda Motor Co.





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Leadership Shows the Way...



“What the world needs now, at this critical time for our planet and humanity, is leadership.

It is high time for industry and political leaders to be strong and decisive and deliver meaningful policies and actions to fight climate change. We’re committed to doing our part and encourage our peers as well as political leaders around the globe to do theirs.

Electric powertrains are our future, and superior to combustion engines: they generate less noise, less vibration, less servicing costs for our customers and zero tailpipe emissions.”

*Jim Rowan
Chief Executive Officer, Volvo Cars*





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// Thank You

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